OUTLINES OF TESTS SYLLABUS & COURSES OF READING

For Master of Science (Fashion Technology)

For

Session-2025-26, 2026-27



Department of Fashion Technology and Home Science
GURU NANAK COLLEGE BUDHLADA

(AN AUTONOMOUS COLLEGE)

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SYLLABUS MASTER OF SCIENCE IN FASHION TECHNOLOGY Programme Code (MFT2GNC) PART-I

Semester I								
Paper Code	Name of the Paper	Internal assessment	External	Total Marks	Credits/ week			
MFT1101T	Fashion, Design and Clothing Psychology	30	70	100	5			
MFT1102T	Textile study-I	30	70	100	5			
MFT1103T	Drafting and Pattern Making	30	70	100	5			
ИF [*] 1104Т	Communication Skills	14	36	50	3			
MFT1105P	Design Process		50	50	3			
1FT1106P	Surface Ornamentation		100	100	3			
IFT1107P	Drafting and Garment Construction-I		100	100	3			
	Total	104	496	600	27			

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Session 2025-26 & 2026-27

MFT1101T: FASHION, DESIGN AND CLOTHING PSYCHOLOGY

Time Allowed: 3hours. Pass Percentage: 40%

External Examination: 70 Internal Assessment: 30 Max. Marks: 100

Course Objectives:

- To provide a comprehensive understanding of the principles and processes involved in creating functional, aesthetically pleasing and culturally relevant garments.
- Application of elements and principles in design
- To know the clothing theories, Motivation in clothing choices, Clothing and social behavior, Principles of

Course Learning Outcomes:

- The students will be able to understand History and Modern philosophy of clothes.
- The students will be able to understand the Fashion Cycle, Fashion Theory and Factors affecting fashion.

INSTRUCTIONS FOR THE PAPER SETTER

The question paper will consist of three sections A, B and C. Each of sections A and B will have four questions from the respective sections of the syllabus and each question carry 12 marks. Section C will consist of one compulsory question having 11 short-answer typed questions carrying 2 marks each covering the entire syllabus

INSTRUCTIONS FOR THE CANDIDATES

Candidates are required to attempt two questions each from section A and B of the question paper and the entire

Section-A

- Introduction to Fashion-Fad, Style, Classics, High Fashion, Mass Fashion, Trend, Haute couture, Knockoffs, Prêt-a-porter and Cardigan,
- Principles of fashion
- Fashion Cycle, Factor affecting to fashion
- Theories of Fashion adaptation
- Fashion Leaders and Followers
- National and International Designers
- Fashion centers
- Effect of size ranges available in fashion apparel industry- Women, Men, Children & Teen.
- Difference between Traditional and Modern fashion
- Career opportunity in fashion designing

Section-B

- Design-Introduction
- Elements of Design and their application
- Principles of Design and their application
- · Color wheel, color scheme and Techniques of color mixing
- Color Contrast and Attributes: Interaction, Harmony, Psychology, Mood, Culture and Expression.
- Origin of clothing and theories of clothing
- Modern philosophy of clothes
- Motivation in clothing
- Clothing and social behavior
- Clothing physiology
- Factor affecting the selection of clothes
- Clothes for different age groups
- Clothing needs for people with physical disabilities
- · Basic Selection Features for Dresses Fundamental and functional features, Hygiene, Safety features, growth and comfort, Economic and care maintenance features, Cultural and religious fact, Constructional fact, Self

Recommended Books:

- Design Studies by Manmeet Sodhia, Publisher Kalyani
- Principles of color and color mixing by J.H. Bustanoby.
- "Fashion and Color" By Mary Garthe. Frings, Gini Stephens,
- The Psychology of Fashion, by Carolyn Mair, Routledge
- "Text book of clothing and textile" by Sushma Gupta and Neeru Garg, publisher Kalyani.
- The Psychology of Fashion by Carolyn Mair, Publisher: Routledge

MFT1102T: TEXTILE STUDY-I

Time Allowed: 3hours. Pass Percentage: 40%

External Examination: 70 Internal Assessment: 30 Max. Marks: 100

Course Objectives:

To enable the students for identifying various fibers, yarns.

To impart the knowledge for various for various types of fabric formation technique.

Enabling the students to understand various fiber and yarn structures.

Course Learning Outcomes

Students will be able to analyze differences between fiber and yarn properties.

To impart knowledge of fibers, sources of fibers.

Understand the performance and suitability of fabric for apparels.

INSTRUCTIONS FOR THE PAPER SETTER

The question paper will consist of three sections A, B and C. Each of sections A and B will have four questions from the respective sections of the syllabus and each question carry 12 marks. Section C will consist of one compulsory question having 11 short-answer typed questions carrying 2 marks each covering

INSTRUCTIONS FOR THE CANDIDATES

Candidates are required to attempt two questions each from section A and B of the question paper and the

Section-A

- Terminology: Textile, Fibre, yarn, fabric, spinning, weaving, Ginning, carding, combing, roving, drawing, lapping, slivering, staple fibre, filament fibre, wool, worsted, mechanical spinning, wet, dry
- Introduction Textile Fibers and its Properties.
- Classification of textile fibers based on their origin and length.
- Polymers- Definition, Process, Types, fibre morphology
- Manufacture and Properties (Physical and Chemical) of -

Natural fibers- Cotton, Linen, Silk, Wool. Synthetic fibers- Rayon, Nylon, Polyester

Introduction and Classification of spinning

Staple yarns- Conventional ring spinning, open end spinning, Friction spinning, Self twist spinning, Air jet and Water jet spinning.

Filament yarns- Wet, Dry and Melt spinning

- Introduction to yarns
- Types of yarns Simple yarn, Novelty yarn, textured yarn.
- Twist, Count, Yarn numbering system.

Section-B

- Basic Loom- Parts of a simple loom and working.
 Primary and Secondary Motions of Loom.
 Different types of looms-shuttle loom, Shuttle less loom.
- Weaving- Definition and Process
- Types of weaves-

Basic weaves- Plain, Rib, Basket, Twill, Satin and Sateen

Decorative weaves- Pile, Double cloth, Leno, Dobby, Swivel, Crepe, Lappet and Jacquard weave

- Knitting- Definition and Process
- Classification of knitting- Warp and Weft Knitting

West Knitting-Study of Plain knit stitch, Pearl stitch, Rib stitch

Warp Knitting-Tricot, Raschel, Simplex, Milanese

- Common defects in knitted fabrics
- Other methods of fabric formation-Felting, Bonding, Knotting, Lace, Braiding, Leather, Fur

Recommended Books:

- 1. Clothing, Textiles and their Care, Dr. Rajinder K. Randhawa, Pradeep's Publications, Jalandhar
- 2. Textiles: Fiber to Fabric, Bernard P. Corbman, McGraw Hill International, Singapore (1985).
- 3. Textile Science, E.P.G. Gohl & L.D. Vilensky(1983), CBS Publishers 2006
- 4. Fabric science, Joseph. J. Pizzuto, Fairchild publications, New York, 1990

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MFT1103T: DRAFTING AND PATTERN MAKING

Time Allowed: 3hours. Pass Percentage: 40%

External Examination: 70 Internal Assessment: 30 Max. Marks: 100

Course Objective:

- To impart skills in basic techniques of pattern making
- To provide the knowledge of different sewing machines
- The ability to apply the knowledge, skills and methodologies of the discipline(s) or field(s) of study to the analysis and solution of complex problems

Course Learning Outcomes:

- Developed the skills will help students to use basic pattern making principles to create design variations and construct garments
- Students will be able to apply patternmaking principles to create design variations
- To enhance the skill of students to create adult's garments using techniques learned.

INSTRUCTIONS FOR THE PAPER SETTER

The question paper will consist of three sections A, B and C. Each of sections A and B will have four questions from the respective sections of the syllabus and each question carry 12 marks. Section C will consist of one compulsory question having 11 short-answer typed questions carrying 2 marks each covering the entire syllabus uniformly.

INSTRUCTIONS FOR THE CANDIDATES

Candidates are required to attempt two questions each from section A and B of the question paper and the entire section C.

SECTION - A

- Introduction to Drafting /Pattern making. Tools and equipments used for clothing constructions and Pattern making
- Anthropometric measurements- Definition, instruments, precautions, locating landmarks on the body, recording body measurements.
- Pattern Development: Drafting, Flat Pattern making, Basics of Commercial paper pattern, Pattern envelope, Pattern marking, Pattern Layout
- Importance of Drafting & Pattern Making, Precautions/ Points to be kept in mind while making Patterns/Drafting
- Pattern Manipulations: Slash & Spread and Pivot methods.
- Draping:- Introduction, Equipments required, principle, draping Process, advantages and disadvantage
 of draping
- Difference between Drafting, Pattern making and draping
- Grading- Definition, types of grading and Principle of grading

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SECTION - B

- Basic Terminology:- Paper pattern, Templates, Seamless pattern, Block, Grain Line, Corollary,
 Working pattern, Production pattern, Design specification sheet, Cost sheet, Land marks, Working
 pattern, Grading, Bust point, Balance, Notches, Draping, Ease, Dart, Truing and binding, Pattern plot
 pivotal point, Bias cut, Flat pattern making, Dart legs, Dart intake, Style number, Pattern size
- Preparation of fabric for construction- Pre-Shrinking of Fabrics, Grain perfection, Steps in preparing the fabric for cutting, Different types of selvedge, Types of seam allowances, Methods of fabric cutting, Symbols and abbreviations
- Layout/Fabric estimation- Introduction, its importance, types and methods.
- Fitting: Definition, Principles of good fitting, Fitting problems and their solution.
- Patterns Alteration Introduction, Importance and methods.
- Fullness Treatment- Adding fullness and Reducing fullness

Recommended Books:

- 1. Garment Construction by Manmeet Sodhia, Kalyani Publishers
- 2. Garment Construction Skills by Premlata Mullick, Kalyani Publishers
- Garment Construction And Pattern Making (Fashion Designing), by Chandana Rajput, AP Publishers, Jalandhar
- 4. Clothing, Textiles and their Care, Dr. Rajinder K. Randhawa, Pradeep's Publications, Jalandhar
- Patternmaking for Fashion Design, Helen Joseph- Armstrong, Published by Dorling Kindersley (India)
- 6. Martin M.Shoben. Pattern cutting making up. New Delhi, CBS Publishers, 1996

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MFT1105P: DESIGN PROCESS

Max. Marks: 50 Pass Percentage: 40%

Course Objectives:

- . Application of elements and principles in design drawing
- To know the concept of colors and its importance.
- To develop hands-on skills in applying design elements and principles in visual compositions.

Course Learning Outcomes - Students will be able to:

- The students will be able to understand figure sketching and drawing.
- Create visual compositions that effectively use elements and principles of design.
- Develop surface textures and visual effects using different tools and mediums.

Experiments-

- Art Mediums: Painting, Sculpture, Drawing, Photography, Collage making, Graffiti, Printmaking,
 Mixed Media
- Usage of different art mediums: Oil, Acrylic, Water colors, Inks, Crayons, Graphite pencils, Pastels,
 Charcoal
- Color wheel, Color Dimensions, Color Theory, Color Schemes
- Color Aspects in designs Warm, Cool, Dark, Pale and Bright.
- Elements of design and its application.
- Principles of design and its application.
- Textures Thread pulling, Thread crumple, Thread rolling, Blade effects, Jute, Thumb, Comb, Ink blow, Sponge effect, Rendering techniques.
- Motif Development:
 - a) Flowers & Twigs
 - b) Trees Foliage
 - c) Vegetables & Fruits
 - d) Human Figures
 - e) Animal Figures

Recommended Books:

- 1. Design Studies by Kalyani Publishers 2015
- 2. Fashion Drawing-the Basic Principles by Anne Allen & Julian Seaman-B.T. Batsford, London 1994.
- 3. Fashion Design Drawing & Presentation by Patrick John Ireland, 4th Edition, New Delhi, Om, 2005.
- 4. Fashion Design Illustration Children by Patrick John Ireland- London, B.T. Batsford, 1995.

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MFT1106P: SURFACE ORNAMENTATION

Max. Marks: 100

Pass Percentage: 40%

Course Objectives:

- To introduce students to traditional and contemporary surface ornamentation techniques.
- To encourage creativity and experimentation in embellishing fabrics for fashion and apparel
- To explore cultural and historical influences in surface ornamentation practices.

Course Learning Outcomes:

- Demonstrate proficiency in various surface ornamentation techniques such as hand embroidery, appliqué, and fabric painting.
- Create original design motifs and translate them into surface decoration on fabric.
- Experiment with mixed media materials like beads, sequins, threads, mirrors, etc., to enhance fabric
 aesthetics.

Experiments-

Embroidery

- Practice of basic stitches: Running, Stem, Chain, Satin, Herringbone, Cross stitch, French knot.
- Preparation of samples using Indian traditional embroidery styles
 Appliqué & Patchwork
- Flat appliqué and Reverse appliqué s.
- Patchwork and Quilting techniques.

Printing & Dyeing

- Block printing (single & multiple colors).
- Screen / Stencil printing
- Tie & Dye
- · Batik design sample.

Fabric Painting

- Freehand painting (floral / abstract).
- Spray / Foil printing

Surface Embellishments

- Beadwork, Sequin work, Stone work, Mirror work
- Smocking, Pleating, and tucking techniques.

Final Project

 Development of one finished article (cushion cover / kurti / Dupatta / wall hanging / bag) using combination of at least 3 ornamentation techniques.

Recommended Books:

- 1. Dress Designing by Manmeet Sodhia, 2005, Kalyani Publishers.
- 2. Garment Construction Skills by Prem Lata Mullick, Kalyani Publishers.
- 3. Fashion Sketchbook by Bina Abling, New Delhi, 2005.
- 4. History of Fashion by Manmeet Sodhia, Kalyani Publishers

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MFT1107P: DRAFTING AND GARMENT CONSTRUCTION-I

Max. Marks: 100 Pass Percentage: 40%

Course Objective:

- . To impart skills in basic techniques of pattern making
- . To provide the knowledge of different sewing machines
- The ability to apply the knowledge, skills and methodologies of the discipline(s) or field(s) of study
 to the analysis and solution of complex problems

Course Learning Outcomes:

- Developed the skills will help students to use basic patternmaking principles to create design variations.
- Students will be able to apply patternmaking principles to create design variations and construct garments

Experiments-

Drafting and Pattern Making

- · Creation of a bodice block and a sleeve block for a child and adult.
- Sleeves Plain, Puff, Cap, Bell, Umbrella, Flared, Leg-o-mutton, Magyar and raglan.
- Collars- Peter pan, Raised peter pan, Cape, Sailor, Mandarin, Wing, Flat and roll.
- Skirts- Basic skirt block & its adaptation.

A-line, Straight skirt, Gathered, Novelty gathered, half circular, full circular, Gored skirt, Hip Rider, Godets

Garment Construction- Children's/Teenager's garments:

- · Frock/Sun-dress
- Jump suit
- Romper
- Skirt-Top with accessories
- Apron

Note- Understanding the characteristics, uses, collection and market survey on various types of accessories.

Support Materials: Interfacing, Lining, Interlining.

Support Devices: Shoulder pad, Sleeve headers and Collar stays.

Closures: Zippers, Buttons, Button holes, Hooks 'n' Eye, Press 'n' Studs, Buckles, Belts.

Trims: Ribbons, Laces and Braids.

Preparation of scrapbook of accessories collected under market survey.

Recommended Books:

- 1. Garment Construction by Manmeet Sodhia, Kalyani Publishers
- 2. Garment Construction Skills by Premlata Mullick, Kalyani Publishers
- 3. Patternmaking for Fashion Design, Helen Joseph- Armstrong, Published by Dorling Kindersley (India)

4. Pattern Making for Fashion Design by Helen Joseph Armstrong, 2005, Prentice Hall

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Semester II								
aper Code	Name of the Paper	Internal	External	Total	Credit			
AFT1201T	Punjabi compulsory (ਸਮਾਜ ਵਿੱਚ ਫੈਸ਼ਨ ਅਤੇ ਪੌਸ਼ਾਕ ਦਾ ਮਹੱਤਵ)	ਸ਼ਨ ਅਤੇ ਪੌਸ਼ਾਕ ਦਾ						
	Mudla Gyan/ Elementary Punjabi							
MFT1202T	Textile study-II	30	70	100	4			
MFT1203T	Indian Traditional Textiles	30	70	100	4			
MFT1204T	Fashion Marketing	30	70	100	4			
MFT1205P	Textile study	-	100	100	3			
MFT1206P	Drafting and Garment Construction-II		100	100	3			
MFT1207P	Computer Aided Design	•	50	50	3			
MFT1208P	Fashion Illustration-I		50	50	3			
Total		90	510	600	27			

Note: **Punjabi (ਸਮਾਜ ਵਿੱਚ ਫੈਸ਼ਨ ਅਤੇ ਪੌਸ਼ਾਕ ਦਾ ਮਹੱਤਵ)/ Mudla Gyan/ Elementary Punjabi is compulsory qualifying paper as per for university guidelines, the marks of this paper are not conducted for the total marks for the degree.

** Punjabi Compulsory/Mudla Gyan/ Elementary Punjabi for foreign students-For Punjabi Compulsory -students will study paper Punjabi –ਸਮਾਜ ਵਿੱਚ ਫੈਸ਼ਨ ਅਤੇ ਪੌਸ਼ਾਕ ਦਾ ਮਹੱਤਵ

**Students from other states and foreign students will study Mudla Gyan/Elementary Punjabi for foreign students.

Syllabus for the same will be provided by Punjabi Department.

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MFT1201T: PUNJABI COMPULSORY (ਸਮਾਜ ਵਿੱਚ ਫੈਸ਼ਨ ਅਤੇ ਪੌਸ਼ਾਕ ਦਾ ਮਹੱਤਵ) (ਕੁਆਲੀਫ਼ਾਇੰਗ ਪੇਪਰ)

Time Allowed: 3hours. Pass Percentage: 40%

External Examination: 70 Internal Assessment: 30 Max. Marks: 100

INSTRUCTIONS FOR THE PAPER SETTER

The question paper will consist of three sections A, B and C. Each of sections A and B will have four questions from the respective sections of the syllabus and each question carry 12 marks. Section C will consist of one compulsory question having 11 short-answer typed questions carrying 2 marks each covering the entire syllabus uniformly.

INSTRUCTIONS FOR THE CANDIDATES

Candidates are required to attempt two questions each from section A and B of the question paper and the entire section C.

Section-A

- ਪਰਿਚਯ
 - ਫੈਸ਼ਨ ਅਤੇ ਪੋਸ਼ਾਕ ਦੀ ਪਰਿਭਾਸ਼ਾ
 - ਸਮਾਜਕ ਜੀਵਨ ਵਿੱਚ ਪੇਸ਼ਾਕ ਦਾ ਭੁਮਿਕਾ
 - ਫੈਸ਼ਨ, ਪੋਸ਼ਾਕ ਅਤੇ ਸੰਸਕ੍ਰਿਤੀ ਦਾ ਰਿਸ਼ਤਾ
- ਇਤਿਹਾਸਕ ਅਤੇ ਸੰਸਕ੍ਰਿਤਿਕ ਪੱਖ
 - ਵੱਖ-ਵੱਖ ਯੂਗਾਂ ਵਿੱਚ ਪੇਸ਼ਾਕ ਦਾ ਵਿਕਾਸ
 - ਲੋਕ ਪੋਸ਼ਾਕਾਂ ਅਤੇ ਸੰਸਕ੍ਰਿਤਿਕ ਪਹਿਚਾਣ
 - ਪਰੰਪਰਾਗਤ ਅਤੇ ਆਧੁਨਿਕ ਫੈਸ਼ਨ ਦੀ ਤੁਲਨਾ

Section-B

- ਸਮਾਜਿਕ ਪ੍ਰਭਾਵ
 - ਵਰਗ, ਧਰਮ, ਜਾਤੀ ਅਤੇ ਲਿੰਗ ਅਨੁਸਾਰ ਪੋਸ਼ਾਕ ਦੇ ਫਰਕ
 - ਸਮਾਜਿਕ ਦਰਜੇ ਅਤੇ ਪਹਿਚਾਣ ਦੇ ਪ੍ਰਤੀਕ ਵਜੋਂ ਪੇਸ਼ਾਕ
 - ਗਲੋਬਲਾਈਜ਼ੇਸ਼ਨ ਅਤੇ ਫੈਸ਼ਨ
- ਮਨੇਵਿਗਿਆਨਿਕ ਅਤੇ ਸਮਾਜਿਕ ਪ੍ਰਭਾਵ
 - ਪੋਸ਼ਾਕ ਦਾ ਵਿਅਕਤੀਗਤ ਵਿਅਕਤਿਤਵ 'ਤੇ ਅਸਰ
 - ਫੈਸ਼ਨ ਅਤੇ ਯੁਵਾ ਸੰਸਕ੍ਰਿਤੀ
 - ਸਮਾਜਕ ਦਬਾਅ ਅਤੇ ਫੈਸ਼ਨ ਟ੍ਰੈਂਡ
- ਆਰਥਿਕ ਅਤੇ ਵਪਾਰਕ ਪੱਖ
 - ਫੈਸ਼ਨ ਇੰਡਸਟਰੀ ਦਾ ਸਮਾਜ ਵਿੱਚ ਯੋਗਦਾਨ
 - ਮੀਡੀਆ, ਵਿਗਿਆਪਨ ਅਤੇ ਫੈਸ਼ਨ

Recommended Books:

Influences of the British Raj on the Attire and Textiles of Punjab, Jasvinder Kaur Rupa Publications India Pvt. Ltd.

2 Indian Fashion: Tradition, Innovation, Style Arti Sandhu Bloomsbury Academic

Brackman, Helen. L., Theory of Fashion Design, John Wiley and Sons, New York.

4. Sharon, Lee. Tate. Inside Fashion Design, Harper and Row Publishers, New York.

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**For Punjabi Compulsory-students will study paper Punjabi paper-ਸਮਾਜ ਵਿੱਚ ਫੈਸ਼ਨ ਅਤੇ ਪੌਸ਼ਾਕ ਦਾ ਮਹੱਤਵ

**Students from other states students will study Mudla Gyan and elementary Punjabi for foreign students. Syllabus for the same will be provided by Punjabi Department

Simulation formed for

Fashion Technology

Session 2025-26 & 2026-27

MFT1202T: TEXTILE STUDY-II

Time Allowed: 3hours.
Pass Percentage: 40%

External Examination: 70 Internal Assessment: 30 Max. Marks: 100

Course Objectives:

To Understand finishing process

· Gaining knowledge of dyeing & printing techniques

Course Outcomes:

- Identify and Differentiate Textile Materials
- Assess Fabric Performance and Quality

INSTRUCTIONS FOR THE PAPER SETTER

The question paper will consist of three sections A, B and C. Each of sections A and B will have four questions from the respective sections of the syllabus and each question carry 12 marks. Section C will consist of one compulsory question having 11 short-answer typed questions carrying 2 marks each covering the entire syllabus uniformly.

INSTRUCTIONS FOR THE CANDIDATES

Candidates are required to attempt two questions each from section A and B of the question paper and the entire section C.

Section-A

- Finishes- Introduction, objectives and classification of finishing processes
- · Types of finishing's-
- 1. Preparatory Finishes- Brushing and shearing, Scouring, Degumming, Desizing, Bleaching, Singeing
- 2. Stabilizing Finishes- Tentering, Sanforizing, Mercerization, Slack Mercerization, Ammoniating
- 3. Textural Finishes- Calendering, Beetling, Glazing, Sizing or stiffening, Schreinerizing, Weighting, Napping, Moireing, Embossing
- 4. Functional Finishes- Crease- resistant, Water proof, Water repellent, Flame resistant, flame proof
- Bleaches- Types and Suitability
 Oxidizing bleaches, reducing bleaches, Optical bleaches

Section-B

- Dyeing and its classification Natural and Synthetic dyes, Industrial Dyeing and Household Dyeing, Fiber dyeing, Yarn dyeing, Fabric dyeing, Garment dyeing
- Printing Introduction, Techniques used in printing
 Methods of printing (hand printing and machine printing)
- · Starches and Blues
- Stain Removal- Introduction, types of Stains, Removal of different types of stains
- · Spot cleaning
- · Care labels- Importance, symbols and uses

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pecommended Books:

pradeep's Clothing Textiles and their Care, Dr. Rajwinder K. Randhawa, Pardeep publications.

- Textiles: Fiber to Fabric 6th Edition, Bernard P. Corbman, International students" edition, McGRAW Hill International Edition book co Singapore (1985).
- Textile chemistry by R.H. Peter's textile institute Manchester 1970.
- An Introduction To The Bleaching, Dyeing, Printing And Finishing Of Textiles by EIRI Board, Engineers India
- 5. Textbook of Fabric Science: Fundamentals to Finishing by Seema Sekhri. Publisher: PHI Learning Pvt. Ltd.
- 6. Dyeing and Screen printing on Textiles by Joanna Kinnersly-Taylor. Publisher: A & C Black Publishers.
- 7. Technology of Textile Processing, V.A. Shenai, Sevak publications, Bombay, 1981

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External Examination: 70

Internal Assessment: 30

Max. Marks: 100

MFT1203T: INDIAN TRADITIONAL TEXTILES

Time Allowed: 3hours.
Pass Percentage: 40%

Course Objectives:

- Learn Traditional Techniques and Processes
- Promote Preservation and Innovation
- Appreciate the Cultural and Symbolic Significance

Course Learning Outcomes:

- Apply Traditional Textiles in Contemporary Design
- Identify Key Indian Textile Traditions

INSTRUCTIONS FOR THE PAPER SETTER

The question paper will consist of three sections A, B and C. Each of sections A and B will have four questions from the respective sections of the syllabus and each question carry 12 marks. Section C will consist of one compulsory question having 11 short-answer typed questions carrying 2 marks each covering the entire syllabus uniformly.

INSTRUCTIONS FOR THE CANDIDATES

Candidates are required to attempt two questions each from section A and B of the question paper and the entire section C.

Section-A

- Traditional Woven Textiles of India Paithani, Jamdhani, Chanderi, Brocade, Baluchari,
 Kanjivaram, Maheshwari sarees, Chanderi Saress, Bhujodi (Gujarat), Ilkal (Karnataka), Muga and
 Eri silk (Assam)
- · Resist Dyed Textiles- Bandhani, Batik, Poachampalli, Ikats, Patola(Rajasthan),
- Block printed Textiles- Ajrakh, Sanganeri and Bagru Hand painted Textiles- Patchitra, Kalamkari and Madhubani, Printed Textiles- Sanganeri, Kalamkari, Madhubani
- Hand woven Textiles- Carpets and Rugs of Kashmir, Shawls of Kashmir

Section-B

- Traditional embroideries of different region of India with emphasis on history, culture, texture,
 motifs, design and colors of the following- Phulkari of Punjab, Kashida of Kashmir, Manipuri of
 Manipur, Sindhi of Gujarat, Kantha of Bengal, Chikankari of Lucknow, Kasuti of Karnataka,
 Kutch of Gujarat, Zardozi of Uttar Pradesh, Banjara embroidery of Andhra Pradesh & Telangana,
 Chamba Rumal of Himachal Pradesh
- · Appliqué Work- History, Significance, motifs, design and colors
- · Aari Work- History, Significance, motifs, design and colors

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mended Books:

Traditional Indian Handcraft Textiles, by Anjali Karolia, Niyogi Books

Traditional Indian Textiles, by Meenakshi Gupta, LAP Lambert Academic Publishing

Textiles and Embroidery of India, W.H. Hulme, Barnes & Nobles

"Masterpieces of Indian Textiles",(1970),D.B.Taraporevala Sons

Bhushan Brij Jamila, The Costume and Textiles of India, 1958, D.B. Taraporewala sons

Dongerkery, Kamala S. Romance of Indian Embroidery, 1951, Thacker & Co., Ltd. Bombay

Manmeet Sodhia, History of Fashion, Kalyani Publishers

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MFT1204T: FASHION MARKETING

Time Allowed: 3hours.
Pass Percentage: 40%

External Examination: 70 Internal Assessment: 30 Max. Marks: 100

Course Objectives

- To offer to the students a comprehensive and practical introduction to Fashion marketing concept.
- To enable students to know the importance of marketing and principles of marketing in the present day of fashion world.

Course Learning Outcomes:

- Students will be able to appreciate the use of various elements of Fashion Product Marketing and Visual Merchandising and use these concepts in product development.
- Students learning Fashion marketing would be able to easily analyze the core needs of consumers
 this can help in starting their own business ventures.

INSTRUCTIONS FOR THE PAPER SETTER

The question paper will consist of three sections A, B and C. Each of sections A and B will have four questions from the respective sections of the syllabus and each question carry 12 marks. Section C will consist of one compulsory question having 11 short-answer typed questions carrying 2 marks each covering the entire syllabus uniformly.

INSTRUCTIONS FOR THE CANDIDATES

Candidates are required to attempt two questions each from section A and B of the question paper and the entire section C.

SECTION- A

- Definition of Fashion Marketing, Exchange Process in Marketing, Core Concepts
- Functions and Importance of Marketing, Ethical issues in Fashion Marketing, Overview of Fashion Marketing process.
- The Process of Market Segmentation, Bases for Segmenting Consumer Markets
- Consumer decision making process, Targeting, Market Positioning, Bases for Positioning the Product
- Fashion Marketing Research and analysis
- The Fashion Market size and Structure, Macro-marketing environment and Micro-marketing environment.

SECTION-B

- Fashion Marketing mix, New Product Development, Product Life Cycle Management, Consumer Demographics and their lifestyles.
- Types of Promotion Techniques, Advertising by Retailer, Store environment, range ordering as per sizes/colours.
- Publicity, Salesmanship, Sales promotion, Physical distribution, Services Marketing, Visual
- Merchandising, Elements and Types of displays.

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Recommended Books:

- Fashion Marketing (3rd ed.). Wiley- Blackwell Publications.
- Fashion Merchandising, Principles and practice, James Clark, Bloomsbury Academic
- Fashion and Apparel Merchandising, Meenakshi Narang, Kalyani Publishers
- Visual Merchandising and Consumer Behaviour, Ramandeep Sinha, A.K., & Kant, R. (2022) Northern Book Centre Publications.
- 5. An Introduction to Marketing Management Amarchand, D. & B. Varadarajan. Vikas Publishing House Private Ltd.

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MFT1205P: TEXTILE STUDY

Pass Percentage: 40%

Max. Marks:100

Course Objectives:

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- To familiarize students with textile testing methods
- To impart knowledge of textile product assessment according to standards.
- To acquaint with testing methods involved in testing of textiles for various end uses.
- Be able to understand various finishing techniques of fabrics for enhancing the functional

Course Learning Outcomes:

- Students will gain practical understanding of different textile materials (Fiber, yarn, fabric)
- Students will develop understanding regarding the identification and testing parameters of
- Students will be able to develop basic as well as creative textiles.
- Students will be able to care for their garments and developed textile material.

Experiments-

Identification of fibers:

Microscopic test, Burning Test, Solubility test

- Identification of different types yarns
- Yarn Twist
- Thread count
- Fabric Testing- Drape, Stiffness, Crease recovery, Crimp and Thickness
- Preparation of Weaving Samples by various techniques:

Plain Weave, Twill Weave, Satin Weave, Basket Weave

- Preparation of Knitting: Plain knit stitch (Tuck stitch, Float stitch), Pearl stitch, Rib stitch
- Laundering and care of textiles
- Stain Removal, Dry cleaning, Blues and starches and bleaching of cotton

Note- A Visit to Textile Industry

The students will submit the articles related with weaving and knitting for display in exhibitions.

Recommended Books:

- 1 Textiles: Fiber to Fabric 6th Edition, Bernard P. Corbman, International students" edition, McGRAW Hill International Edition book co Singapore (1985).
- 2. Textile chemistry, peters.r.h. Vol i, ii, textile institute Manchester 1970.
- 3. Technology of textile processing, Shenai. V.A. Vol i, ii, sevak publications, Bombay, 1981
- 4. Textile Science 2nd Edition, E.P.G.Gohl & L.D. Vilensky, CBS Publishers and Distributors 2006

MFT1206P: DRAFTING AND GARMENT CONSTRUCTION-II Session 2025-26 & 2026-27

Max. Marks: 100 Course Objectives:

Pass Percentage: 40%

- Advance Students' Pattern Making Skills
- Develop Technical Accuracy in Garment Constriction
- To impart knowledge about
- Different aspects of Pattern Making

Course Learning Outcomes

- Apply Principles of Pattern Manipulation
- Understand and Apply Pattern Grading Techniques

Experiments-

Dart manipulation- Preparation of the basic pattern for the following

- Female adult's bodice block and sleeve block.
- Dart- Manipulation by-

Slash and spared method: Single dart series, two dart series

Pivot Method: Single dart series, two dart series

Stylelines by-

Classic Princess Styleline

Armhole Princess Styleline

Added fullness

One-Sided Fullness

Equal Fullness

Unequal Fullness

Drafting and construction of following garments

Suit with salwar or trouser

Blouse/ Choli cut blouse

Top with dart- Manipulation

Nightwear

Jacket

Party wear dress

Recommended Books:

- 1. Patternmaking for Fashion Design, Helen Joseph- Armstrong, Published by Dorling Kindersley (India)
- Draping for Fashion Design, Fair child Publications, New York.2004 Bray N.,
- 3. Dress Pattern Designing, 2003 (5th edition) Willey Blackwell.
- 4. Penelope, Cream., The Complete Book of Sewing- A Practical Step by Step Guide to Sewing Techniques ADK Publications Book, New York 1996

MFT1208P: FASHION ILLUSTRATION-I

Max. Marks: 50

Pass Percentage: 40%

Course Objectives:

- To Understand Fashion Poses and Garment Rendering
- To Lay Foundation for Advanced Illustration Techniques

Course Learning Outcomes:

- Illustrate Garments Accurately
- Use Color and Texture Effectively
- Develop a Personal Illustration Style

Experiments-

- Sketching of Stick figures in different poses
- Figure analysis- Face analysis, Draw features- Eyes, Nose, Ear, Lips, Face, Hands, Arms, Feet, Legs and Hairstyles
- Make Block figures- 81/2, 10 and 12 heads, front, back and 3/4 profiles and conversion of block into fleshing figure.
- Body line reading through different poses.
- Draw a fashion figure in poses-front, 3/4, side view.
- Dress draping
- Rendering of various fabrics types Chiffons, Crepes, denims, tweeds and corduroys ikats, Tie & dye.
- Satins, spandex, laces and nets etc.
- Dress Detailing
- Mood boards, Theme board
- Client profile.
- Illustration sheet.
- Specification sheet.
- Optical Illusion

Recommended Books:

- Fashion Drawing-the Basic Principles by Anne Allen & Julian Seaman-B.T. Bats ford, London 1994.
- Fashion Design Drawing & Presentation by Patrick John Ireland, 4th Edition, New Delhi, Om, 2005.
- Fashion Design Illustration Children by Patrick John Ireland- London, B.T. Bats ford, 1995.
- 4. Abling Bina, "Fashion Sketch Book

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